Permit #S00071079

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00071079 **Type of Permit:** STILL **Release Date:** 11/06/2013

Production Company	ADVANCE MAGAZINE PUBLISHERS INC
Insured Company Name	ADVANCE MAGAZINE PUBLISHERS INC
Contact Phone No. 1	323-965-3651
Contact Phone No. 2	
Fax	
Address	4 TIMES SQUARE, 15TH FLOOR NEW YORK, New York 10036
Production Title	SELF
Type of Production	Still Photo

Producer	Franny Legge
Director	n/a n/a
1st AD	n/a n/a
Production Manager	n/a n/a
FilmL.A. Coordinator	Brian Palmert
Location Manager	Franny Legge
Primary Phone	Mobile - 818-469-4563
Secondary Phone	
Location Assistant	n/a n/a
Primary Phone	Mobile - 818-469-4563
Secondary Phone	

Fees

FILMLA STILL APPLICATION FEE	$60.00
SANTA MONICA CITY HALL/PARKS STILL PHOTO APPLICATION FEE	$179.20
SANTA MONICA PARKS/CITY HALL STILL PHOTO LOCATION FEE	$102.40
SANTA MONICA PIER/CAROUSEL STILL PHOTO EXTERIOR LOCATION FEE	$1,536.00
SANTA MONICA STILL PHOTO OTHER LOCATION FEE	$210.12
SANTA MONICA POLICE OFFICER	$1,879.02
SANTA MONICA POLICE VEHICLE	$75.00

Total Permit Fee $4,041.74

Number of Locations 3

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Summary Information

Location

Location 1 of 3

Permit Number S00071079
Production Company ADVANCE MAGAZINE PUBLISHERS IN...
Insured Company ADVANCE MAGAZINE PUBLISHERS IN...
Production Title SELF

Location Manager Franny Legge
Primary Phone Mobile - 818-469-4563
Secondary Phone

Location Address Ocean Ave., Colorado Ave - San Vicente Blvd, Santa Monica, CA 90401

Location Name PALISADES PARK (SANTA MONICA)

Location Type Park

Film Dates 11/7/2013 - 11/7/2013 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
Advance Magazine.pdf
Pacific Palisades July 2009.pdf
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	1
Crew	14
Santa Monica Police Officer	1

Filming Activities Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:**

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note 1 SANTA MONICA POLICE OFFICER REQUIRED ON 11/7 FROM 0700HRS TO 1800HRS (TO TRAVEL BETWEEN PALISADES PARK, PEDESTRIAN OVERPASS AT SANTA MONICA AND BROADWAY, AND SANTA MONICA PIER)

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Parking - One North Pier - 1550 PCH - Pay Upon Arrival

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Summary Information — Location

Permit Number S00071079
Production Company ADVANCE MAGAZINE PUBLISHERS IN...
Insured Company ADVANCE MAGAZINE PUBLISHERS IN...
Production Title SELF

Location Manager Franny Legge
Primary Phone Mobile - 818-469-4563
Secondary Phone

Location Address Pedestrian Overpass south of Ocean Ave., between Santa Monica Bl. and Broadway, Santa Monica, CA, 90401

Location Type Pedestrian walkway

Film Dates 11/7/2013 - 11/7/2013 07:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	1
Crew	14
Santa Monica Police Officer	1

Filming Activities Exterior establishing shots; Exterior models against scenery; Pedestrian Overpass;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Coordinator Note COMPANY MUST MAINTAIN PEDESTRIAN ACCESS AT ALL TIMES

Coordinator Note 1 SANTA MONICA POLICE OFFICER REQUIRED ON 11/7 FROM 0700HRS TO 1800HRS (TO TRAVEL BETWEEN PALISADES PARK, PEDESTRIAN OVERPASS AT SANTA MONICA AND BROADWAY, AND SANTA MONICA PIER)

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Parking - One North Pier - 1550 PCH - Pay Upon Arrival

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Summary Information

Location

Permit Number S00071079
Production Company ADVANCE MAGAZINE PUBLISHERS IN...
Insured Company ADVANCE MAGAZINE PUBLISHERS IN...
Production Title SELF

Location Manager Franny Legge
Primary Phone Mobile - 818-469-4563
Secondary Phone

Location Address 380 Santa Monica Pier, Santa Monica, CA, 90401

Location Name SANTA MONICA PIER - PACIFIC PARK

Location Type Amusement Park

Film Dates 11/7/2013 - 11/7/2013 07:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	1
Crew	14
Santa Monica Police Officer	1

Filming Activities Exterior establishing shots; Exterior models against scenery; at the amusement park area ;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Coordinator Note 1 SANTA MONICA POLICE OFFICER REQUIRED ON 11/7 FROM 0700HRS TO 1800HRS (TO TRAVEL BETWEEN PALISADES PARK, PEDESTRIAN OVERPASS AT SANTA MONICA AND BROADWAY, AND SANTA MONICA PIER)

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Advance Magazine ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 8/30/13

Advance Magazine
Name of Principal

By: _____
Representative's Signature

Heather Burgoyne
Print Representative's Name

Producer
Representative's title

4 Times Square
New York, NY 10036
Principal's Address

212 286 4569
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT

Permit #S00071079

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00071079

Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 512 Still Photography, exterior with low impact

$ 1,536 Still Photography, exterior with high impact

$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,024 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,560 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

City of Santa Monica Fees:

$105.06 – Still Photo Application Fee

$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.

NO PERMIT

Downtown Santa Monica, Inc. 1351 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310-393-8355 (T) www.DowntownSM.com 310-485-3921 (F)